ORCAX

COMPANY PROFILE · 2026

DIGITAL INNOVATION

DIGITAL TRANSFORMATION THAT DELIVERS RESULTS

Strategy, CRM, custom apps, cloud, network and security for organisations across Egypt and the Gulf.

ABOUT ORCAX

Your business digital partner

X for Digital Solutions (OrcaX) is a Cairo-based digital transformation consultancy serving organisations across Egypt and the Gulf. We combine business strategy with hands-on delivery in CRM, custom applications, cloud, network and security.

We work as an extension of our clients' teams: we give vendor-neutral advice, deliver what we recommend, and support it after go-live. Our clients range from international development programmes and business associations to growing companies.

20+
YEARS OF ENTERPRISE AND ERP DELIVERY

6
SERVICE LINES, FROM STRATEGY TO SECURITY

2
REGIONS SERVED: EGYPT AND THE GULF

5+
DIGITAL PLATFORMS FOR DEVELOPMENT PARTNERS

OUR MISSION

To help organisations get real, measurable value from technology through practical advice and reliable delivery.

OUR VISION

To be the trusted digital transformation partner for ambitious businesses in Egypt and beyond.

OUR VALUES

Client first
Your goals shape every decision we make.

Quality
Quality-oriented delivery, done right the first time.

Innovation
Modern, forward-looking solutions that keep you ahead.

Integrity
Honest advice and transparent partnerships.

AT A GLANCE

Legal name	**X for Digital Solutions**
Brand	**OrcaX**
Headquarters	**Maadi, Cairo, Egypt**
Markets	**Egypt and the Gulf (GCC)**
Core platforms	**Microsoft Dynamics 365, Power Platform, Azure, Microsoft 365**
Clients	**Development partners, business associations, foundations, SMEs and enterprises**

WHY ORCAX

Experience you can rely on

One accountable team that advises, delivers and stays with you after go-live, backed by two decades of enterprise delivery across Egypt and the GCC.

20+ years of delivery

ERP, CRM and digital transformation programmes delivered across Egypt and the GCC.

Microsoft ecosystem

Dynamics 365, Power Platform, Azure and Microsoft 365, from design to adoption and support.

Development sector

Digital platforms delivered within international development programmes for associations, foundations and communities.

Full lifecycle

From scoping and workshops to testing, go-live and post-go-live support, with one accountable team.

HOW WE ARE DIFFERENT

Vendor-neutral

Advice based on your needs, not on a product we have to sell.

End-to-end

We deliver what we recommend, so nothing is lost between strategy and build.

After go-live

We stay on to optimise, train your teams and keep systems running.

We deliver what we recommend, and we stay with you after go-live.

THE ORCAX PROMISE

WHAT WE DO

Six services, one accountable team

Choose one service or combine them into a single programme.

Digital Transformation

A clear digital strategy tied to your business goals, and the support to deliver it.

- Digital strategy and roadmap
- Process and enterprise architecture
- Change management and adoption

Dynamics 365 CE (CRM)

Sales, service and marketing on one Dynamics 365 platform, configured around how your teams sell and serve.

- Implementation and fit-gap workshops
- Integration with ERP and other systems
- Adoption, training and support

Custom Apps

Web, mobile and Power Platform apps, designed, built, tested and supported by one team.

- Web platforms and portals
- Mobile apps
- Power Apps and automation

Network

Design, rollout and managed support for networks that keep every office and branch connected.

- Network design and site surveys
- Installation and rollout
- Monitoring and managed support

Cloud

Azure migration, hosting and Microsoft 365, planned, moved and managed without disrupting your business.

- Cloud readiness and migration
- Microsoft 365 deployment
- Cost and performance optimisation

Security

Assessments, hardening and monitoring that protect your people, data and systems.

- Security assessments
- Hardening and policies
- Monitoring and response

HOW WE WORK

From idea to impact

A clear, proven approach that keeps every engagement focused on business outcomes.

01

Discover

We listen first, mapping your goals, processes and pain points to define what success looks like.

02

Design

We shape the right solution and roadmap, balancing quick wins with long-term architecture.

03

Deliver

Our experts implement, integrate and test, with clear communication at every step.

04

Support

We stay with you after go-live to optimise, train your teams and keep systems running.

TECHNOLOGIES WE WORK WITH

Microsoft Dynamics 365 · Power Platform · Microsoft Azure · Microsoft 365 · .NET Core · Vue.js · WordPress

WHO WE SERVE

Built for the organisations we know best

Development partners & NGOs

Digital platforms, websites and technical advisory for international development programmes and the organisations they support.

Business & investors associations

Member platforms, service gateways and websites that help associations serve their members and attract investment.

SMEs & manufacturers

Practical CRM, custom apps and cloud solutions that help growing companies sell, serve and operate more efficiently.

Enterprises

Dynamics 365, integration, network and security programmes delivered with enterprise-grade governance.

SELECTED WORK

Digital platforms that deliver

WEBSITE · INDUSTRIAL DEVELOPMENT

MIZIA website

Client **Merghem Industrial Zone Investors Association (MIZIA)**
Partner **GIZ**
Service **Website design and development**

Challenge: reach a wider audience and present the association's value to the industrial zone and its members in a modern, engaging way.

Outcome: a modern, responsive website built around the value MIZIA offers members and investors, with search-friendly foundations to grow organic traffic.

IT ADVISORY · ONLINE PLATFORM

Business Service Gateway

Client **Sadat City Investors Association**
Partner **GIZ**
Service **IT advisory and technical backstopping**

Challenge: specify, procure and deliver an online business-services platform for members, with independent technical guidance.

Outcome: assessment of existing structures, platform layout, vendor selection and IT support through development until the platform was bug-free and ready.

DIGITAL PLATFORM · SME SUPPORT

Business Development Units platform

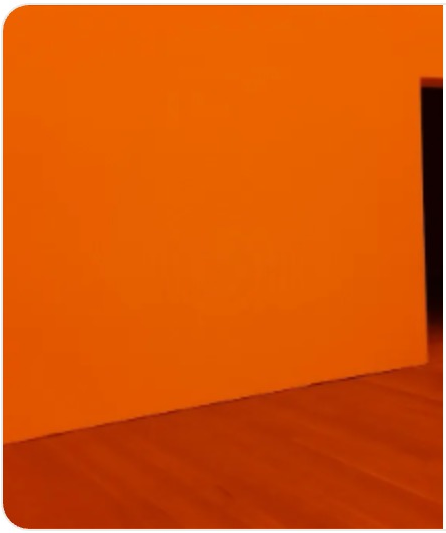
Client **Alexandria Business Association (ABA)**
Partner **GIZ**
Service **Platform design and delivery**

Challenge: digitalise the business model of three pilot Business Development Services units.

Outcome: an informative and interactive platform connecting manufacturers, service providers, policymakers and development partners, with news, feedback and performance monitoring.

SELECTED WORK

Platforms for communities and industry



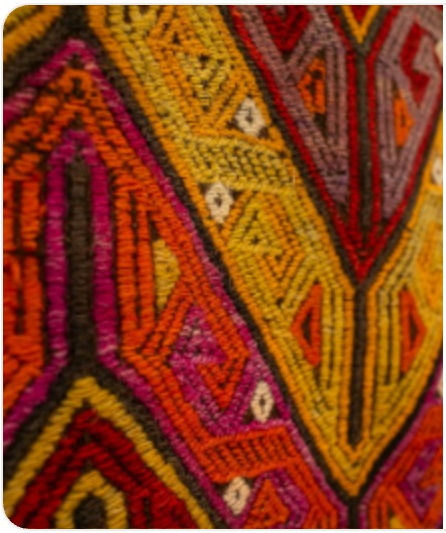
ONLINE PLATFORM · SOCIAL MEDIA

Industrial Business Services Gateway

Client **Beni Suef Industrial Zones Investors Association (BSIZIA)**
Partner **GIZ (Job Partnership and SME Promotion)**
Service **Technical support, IT advice, social media**

Challenge: launch an online business-services gateway for members and build a professional social media presence.

Outcome: project fully delivered and formally signed off, with the gateway and professional social media accounts in place.



WEB APP · COMMUNITY DEVELOPMENT

St. Katherine Handicrafts web app

Client **Environment Without Borders Foundation (EWBF)**
Location **St. Katherine, South Sinai**
Service **Web app design and development**

Challenge: showcase the handicrafts and products of the local St. Katherine community to a wider audience.

Outcome: a web app presenting the community's products and stories, giving local artisans a digital shop window.

MOBILE APP · CLEAN ENERGY

Green Energy Community app

Client **Environment Without Borders Foundation (EWBF)**
Partner **IBM**
Service **Mobile app design and development**

Challenge: help solar-energy users in three remote regions (Red Sea, Fayoum, New Valley) operate and maintain their systems.

Outcome: a mobile app supporting affordable clean-energy access (SDG 7), community awareness and AI-assisted data processing.

TRUSTED BY

Organisations we have worked with

Platforms and advisory delivered with and for international development partners, investors associations and foundations.

LEADERSHIP

Led by hands-on experience

AS

Ahmed Sarhan

FOUNDER

Ahmed brings more than 20 years of experience in ERP, CRM and digital transformation across Egypt and the GCC. His career spans software development, programme management and professional services leadership, with deep expertise in Microsoft Dynamics 365.

He leads OrcaX's client work across the full project lifecycle, from scoping and solution design to go-live and ongoing support.

ORCAX

LET'S TALK

Find out how OrcaX can help you

Tell us about your goals and our team will suggest the right next step.

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